

SEPTEMBER 12, 2017

Parent Results from the 5Essentials Survey

The purpose of this presentation is to share a bit of information about the 5Essentials Parent Survey that was administered in 2014-15.

PRESENTED BY:
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About the Data

These data are from a pilot study fielded alongside the 5Essential student and teacher surveys in Spring 2015

- Data includes **9,222 parents** across **142 public schools** in Detroit (private and suburban schools excluded from this analysis)
- Overall participation rate was **12.9%** (9,222 out of 71,247 survey invites)
- Considerably lower participation rates and response rates are probably not representative of the Detroit parents
 - Very little coordinated outreach was attempted
- While data was collected at the building-level, low response make the data unsuitable for an accountability measure
- Data was not collected with unique identifiers, so limited ability to analyze parents' responses to educational outcomes of their children
- Despite the limitations, it is probably the most comprehensive survey of perceptions of Detroit parents about education ever conducted

Questions to ponder

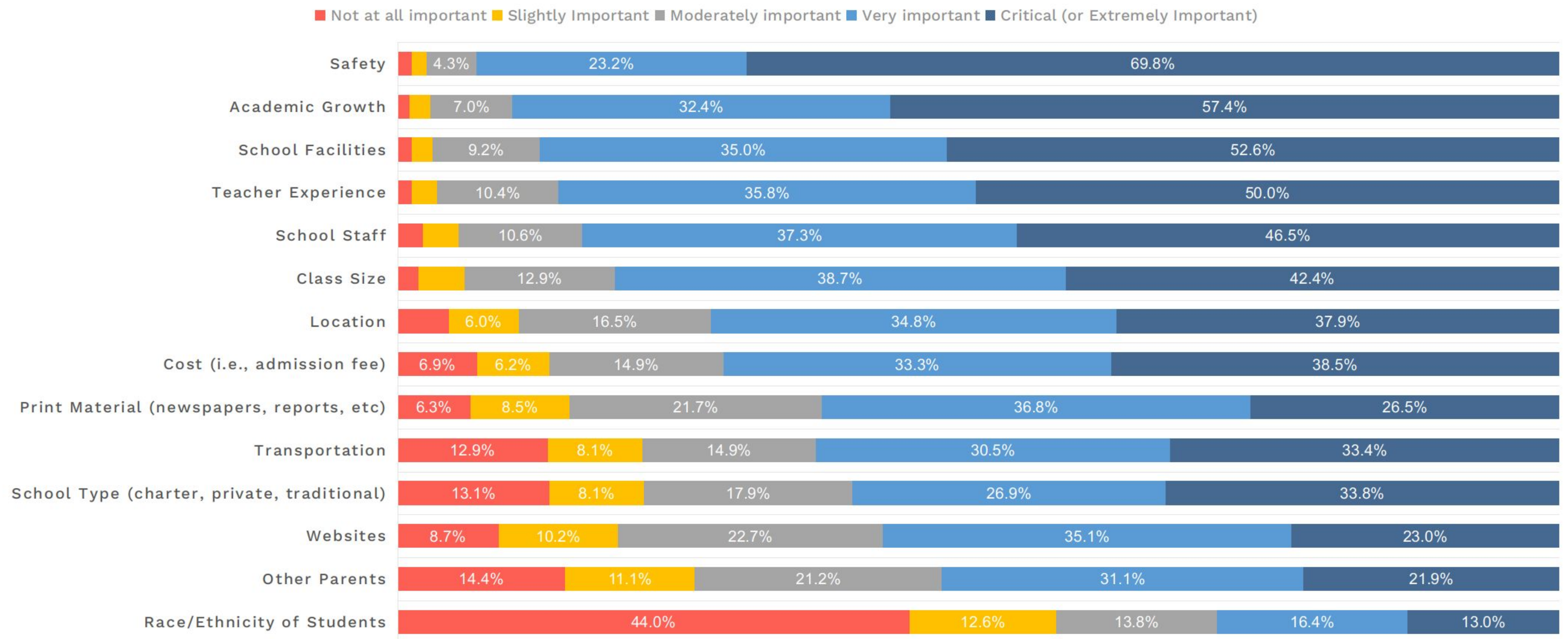
How do you see the group and your organizations making use of the information/data?

What conclusions and or insights are you drawing from the information/data?

Safety, academics, facilities & people top the list of reasons for choosing a school.

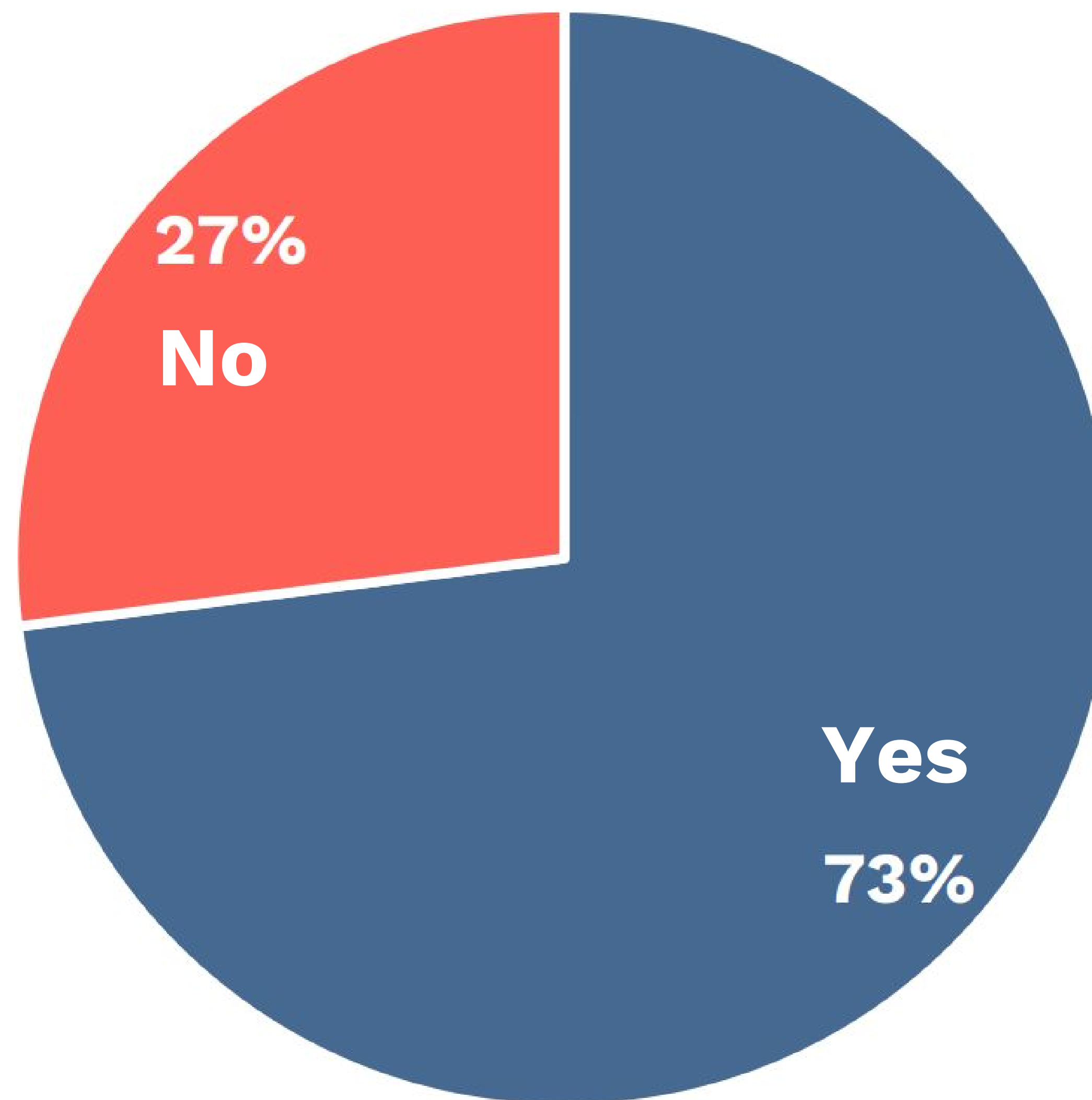
When asked the importance of the following factors when selecting a school for their child, Transportation and Governance ranked well below other factors.

What are the implications for a messaging campaign and where investments are made to bring kids back the the city?



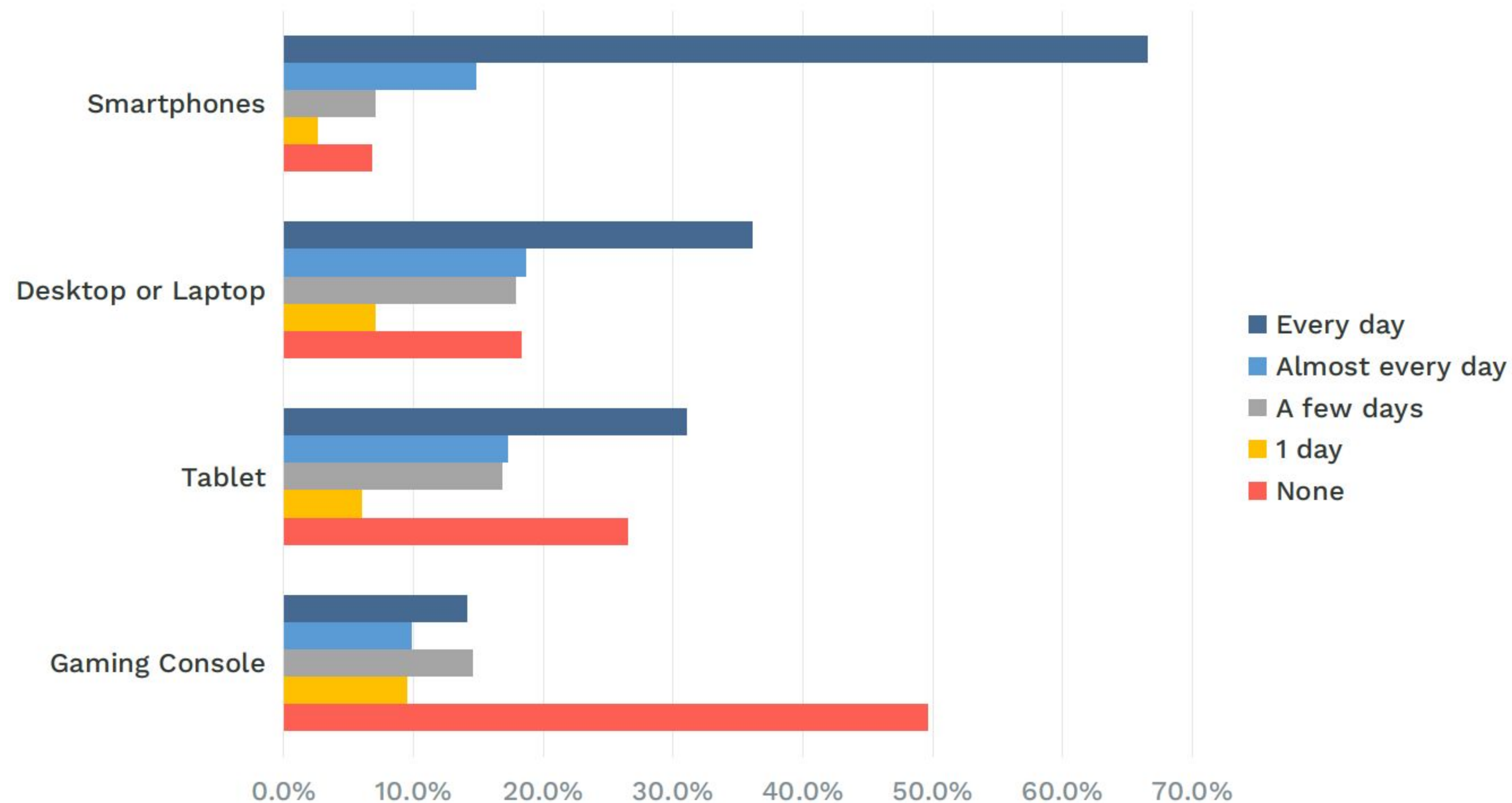
Home access to a computer

Do you have access to a
computer that connects to
the internet at home?



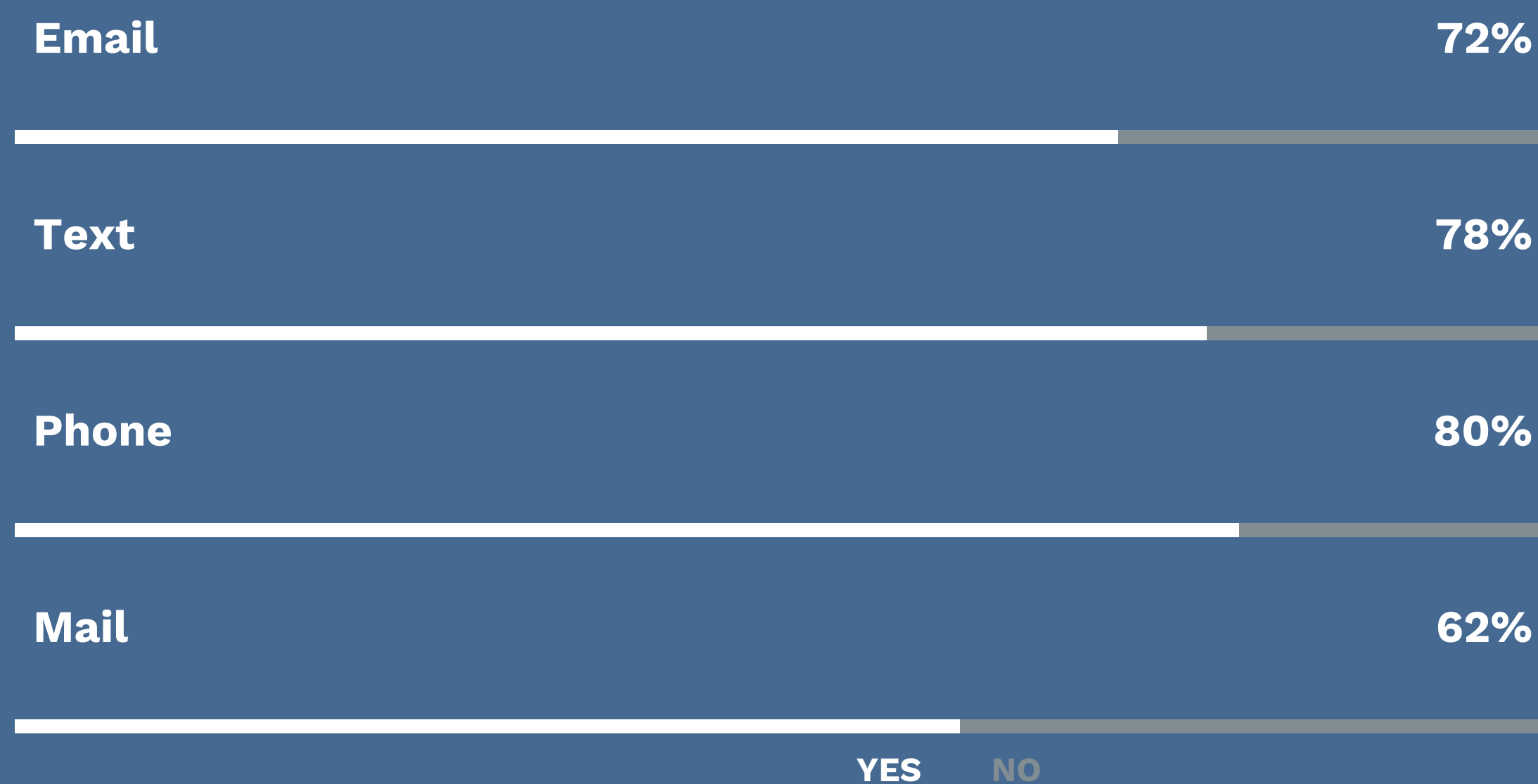
Smartphones primary source for internet

How often do you use the following devices to access the internet:



Connect with parents via their mobile devices.

How do parents prefer to receive information about the school/school events?



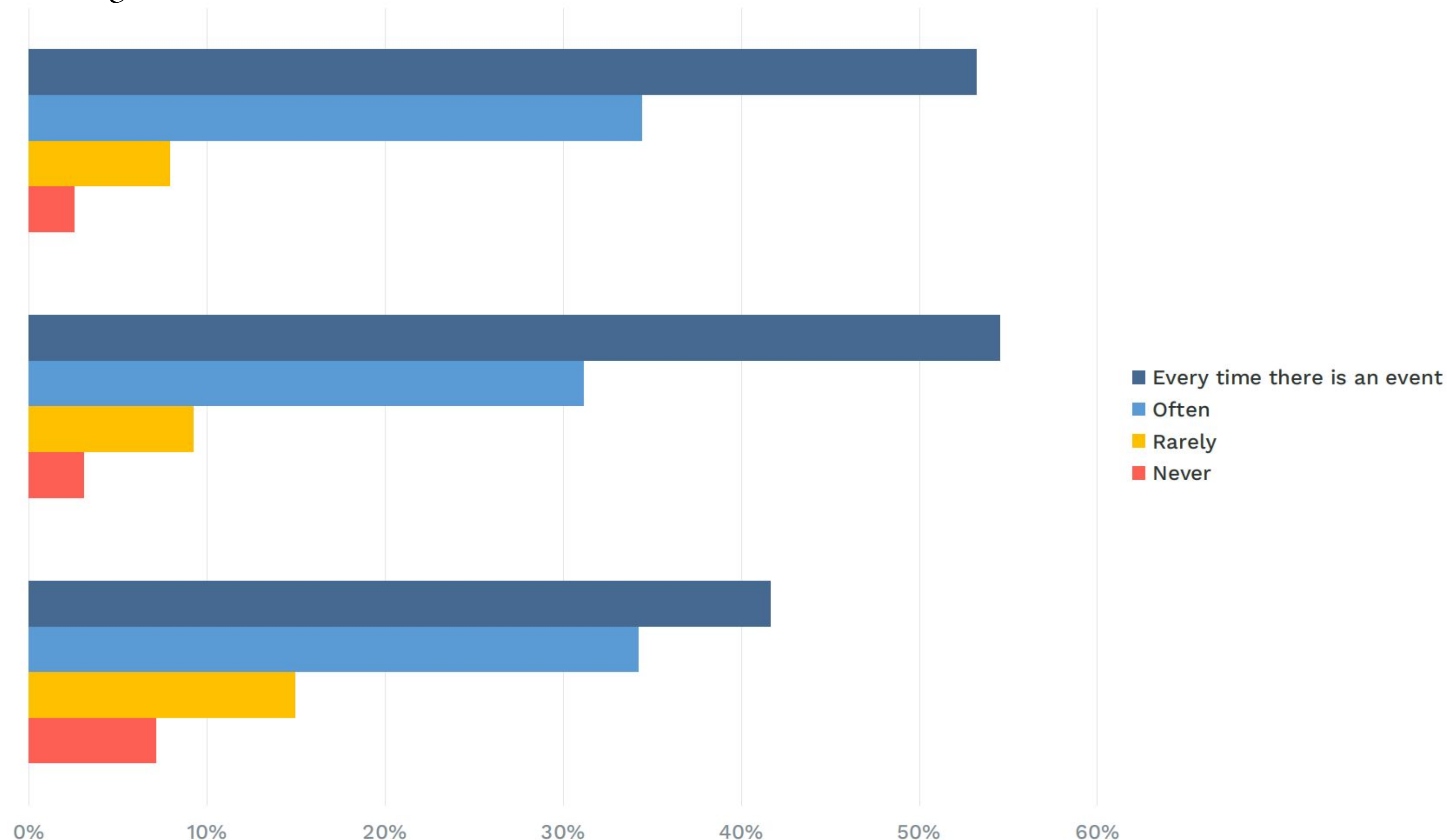
Parents feel positively about how often staff communicates with them regarding school events and activities.

How often does the staff at this school do the following?

Offer Parents Opportunities
to Participate in Decisions
the Affect School
Community

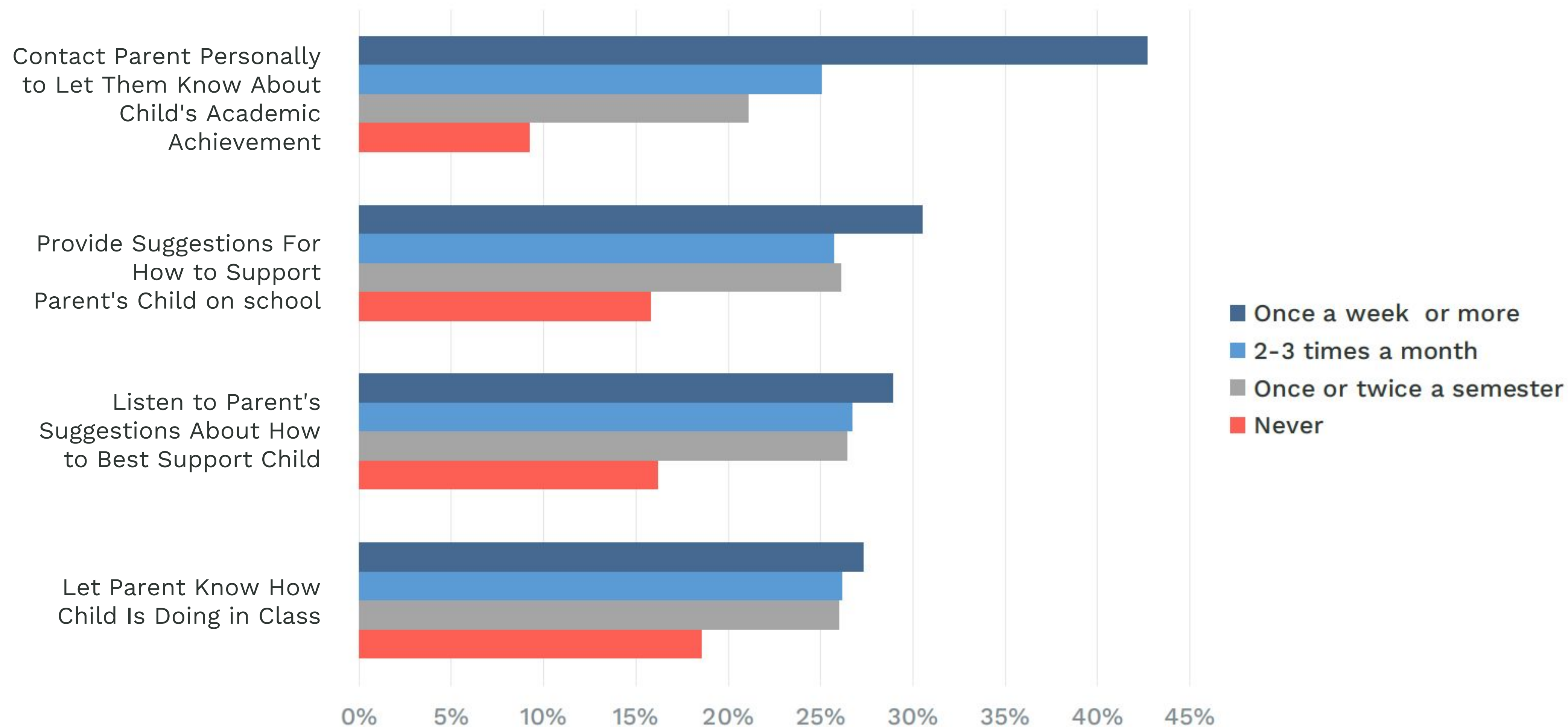
Invite Parents to
School Events

Make Parents Aware of
Information and News
About School



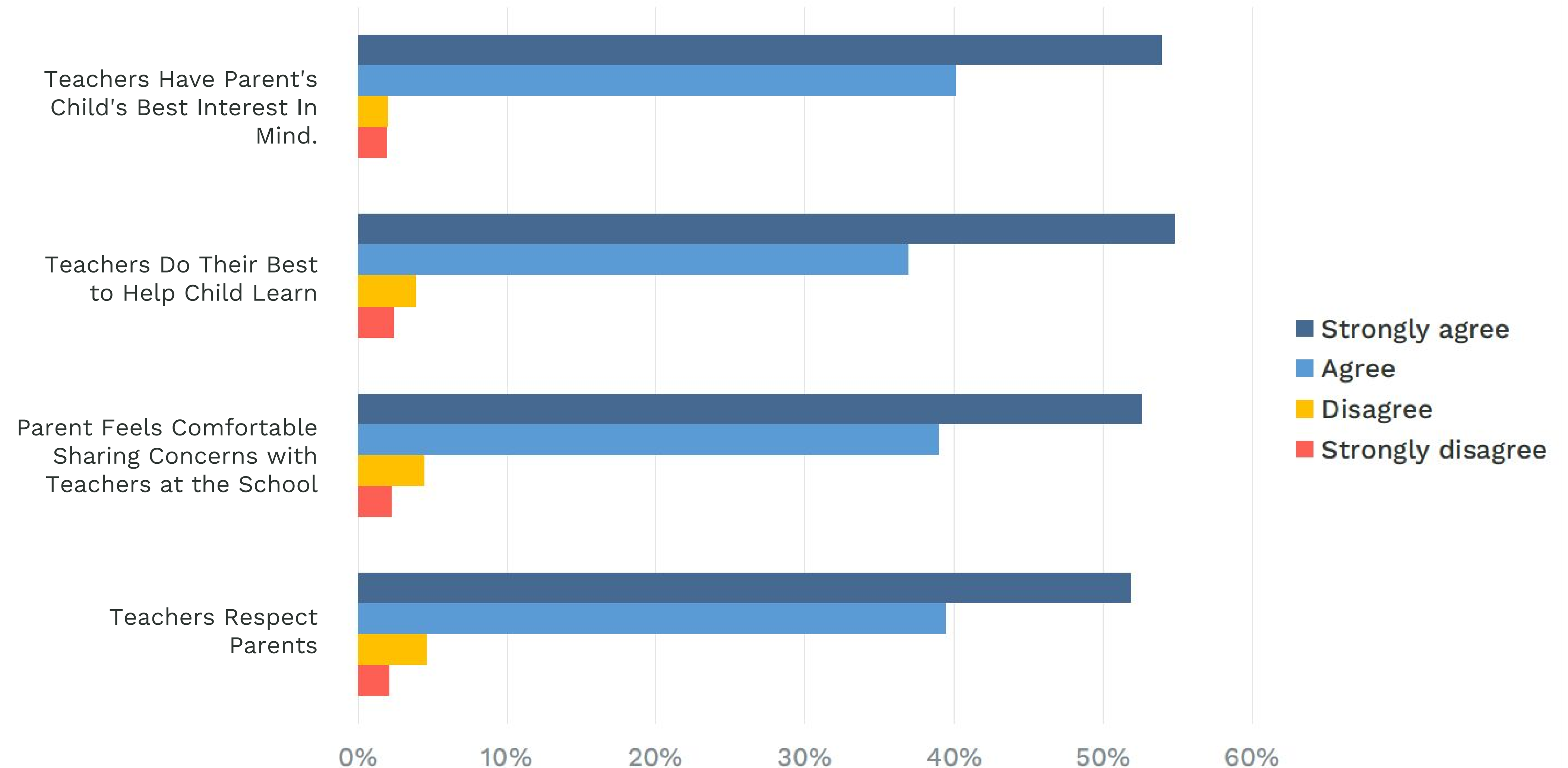
But not as positive regarding other elements.

How often do teachers at this school do the following:



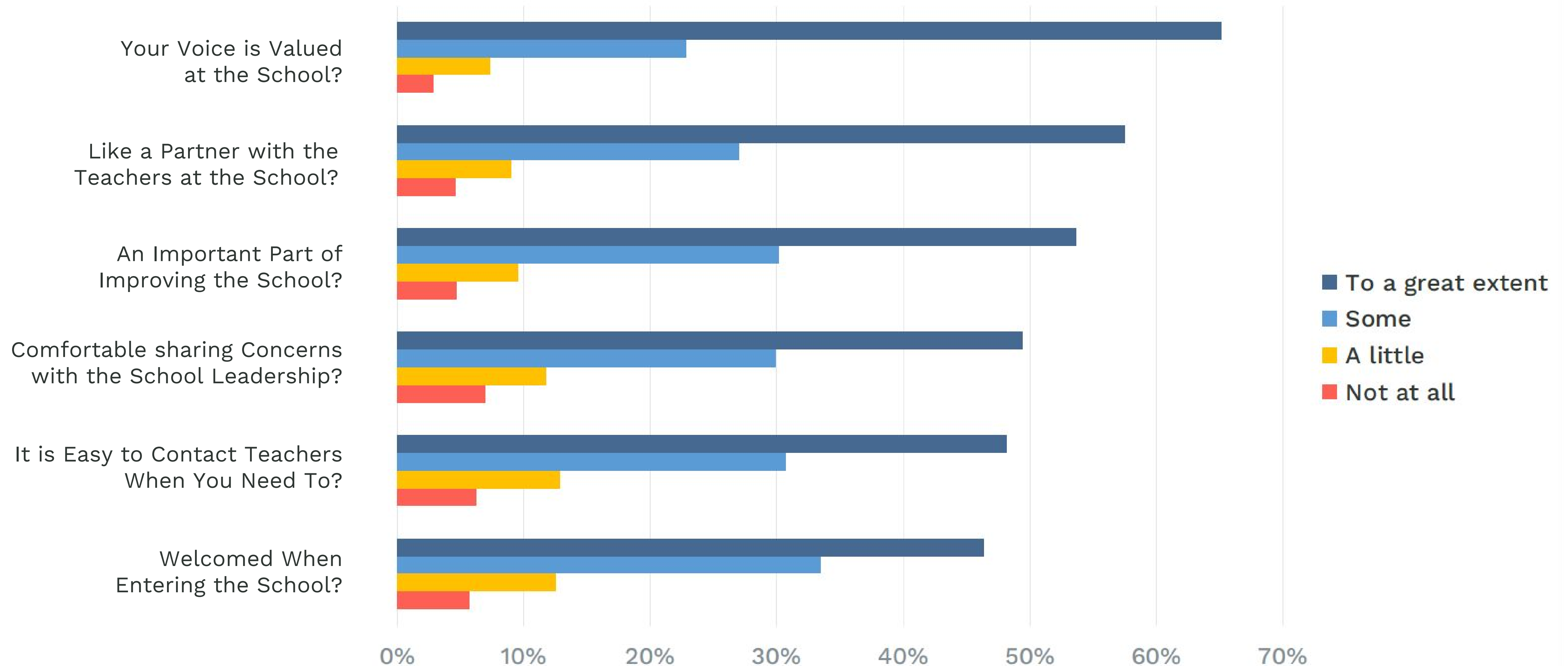
Parents have overwhelmingly positive feelings towards teachers.

How much do you agree with the following statements about this school:



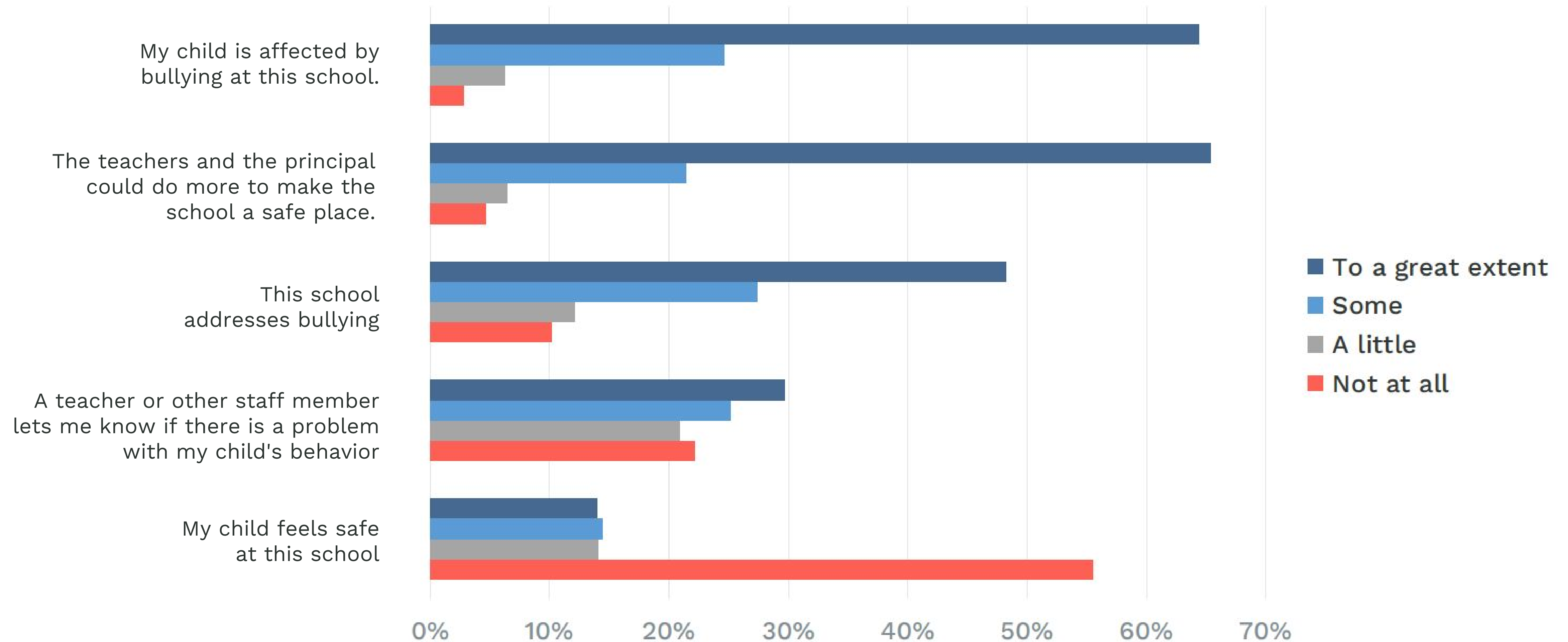
And parents feel equally valued by teachers.

To what extent do you feel:



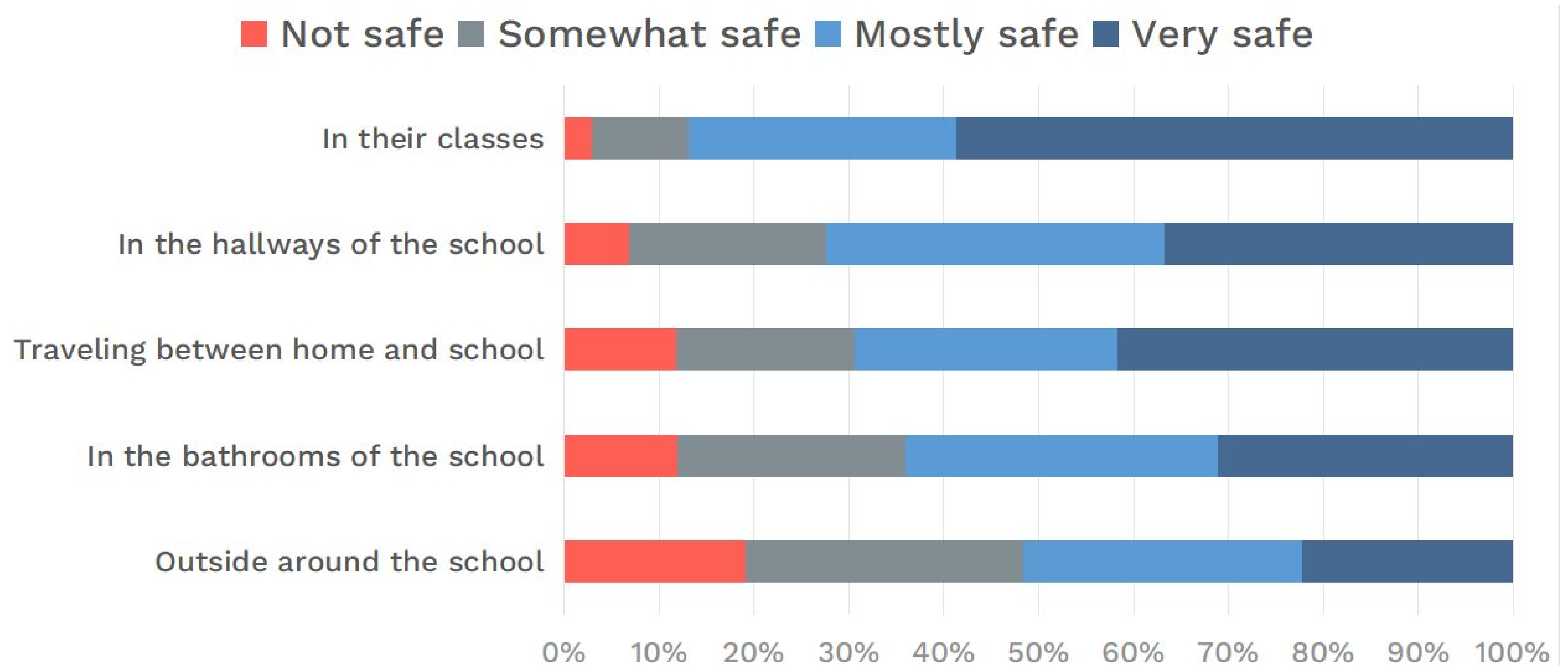
Parents perception of student safety differs from students.

How true is the following statement?



Where do students feel most safe?

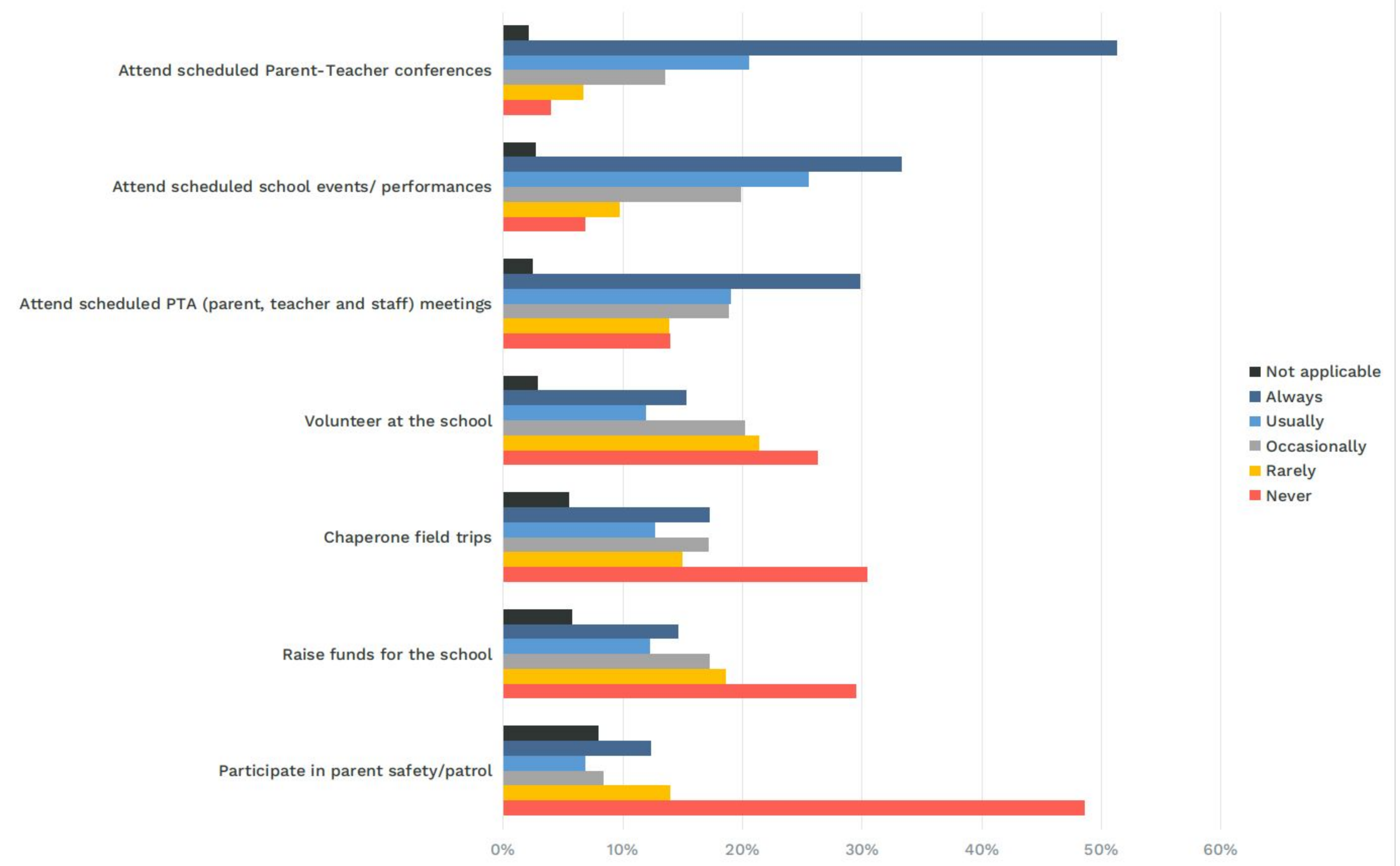
Please use the following as information for **discussion purposes only**. Due to time limitations, we weren't able to compile the same group aggregates as other 5E data.



Source: 2014-15 5Essentials Student Survey, In schools with strong Safety, students feel safe both in and around the school building, and while they travel to and from home. 163 schools included in this report; 33 schools have no or low data

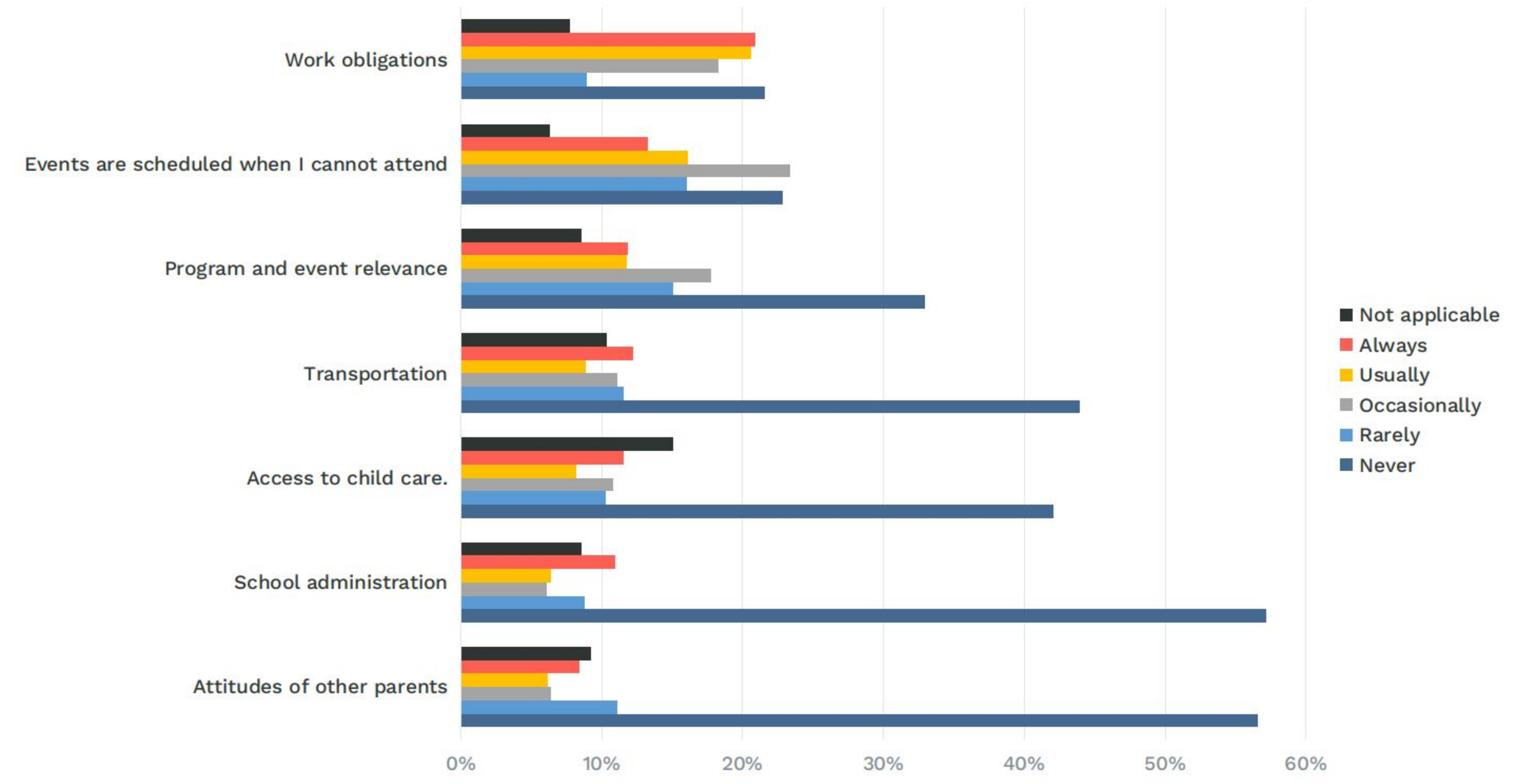
Active support from parents is lacking.

How often do you do the following?



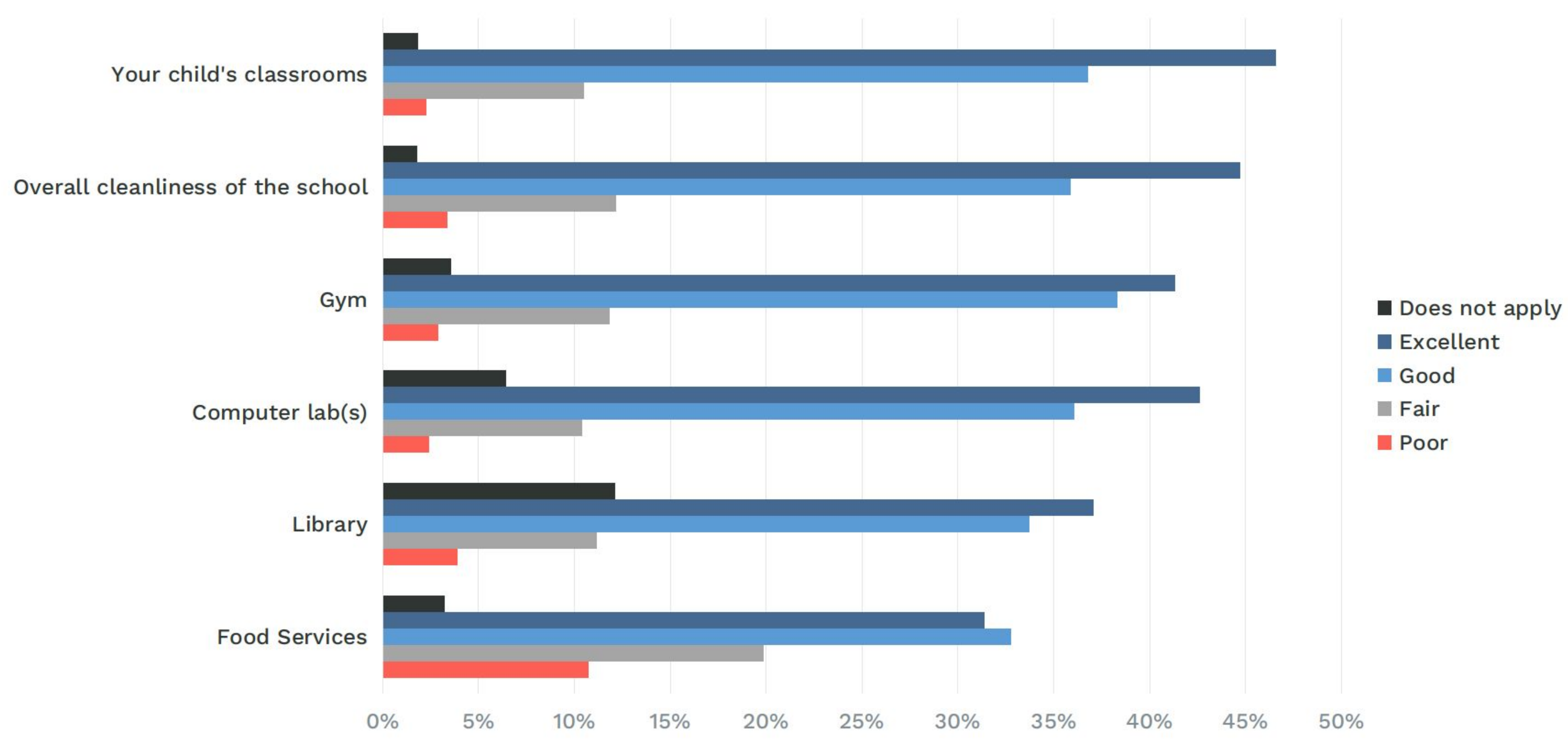
So what is stopping them from helping?

How often does the following keep you from being involved with this school?



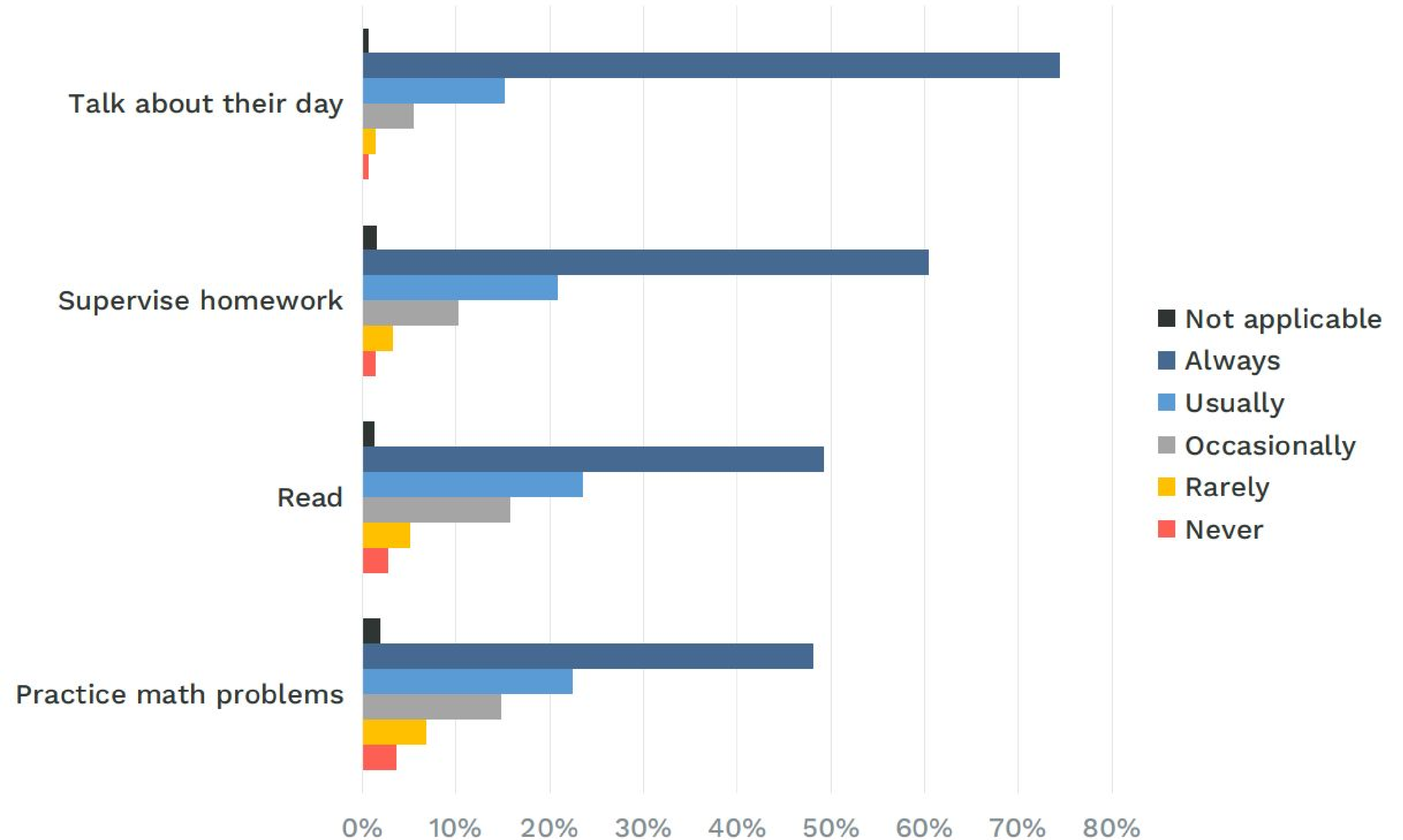
Parents' perception of facility quality differs from dominant media narrative.

How would you rate the quality of the following facility at this school?



Parent activities with children

How often do you do the following with your child at home?



GET IN TOUCH WITH US

We are employees of New Detroit providing data, research, and communications support in partnership with the Skillman Foundation.

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5Essentials Parent Survey Questions (1/4)

"Parent reports how frequently the school invites parent to school events."

"Parent reports how frequently the school makes parent aware of important information and news about the school."

"Parent reports how frequently the school offers opportunities to participate in making decisions that affect the school community."

"Parent reports how frequently the teachers let them know what their child is working on in class."

"Parent reports how frequently the teachers contact parent personally to discussion their child's academic achievement."

"Parent reports how frequently the teachers provide suggestions for how to support their child on school."

"Parent reports how frequently the teachers listen to parent's suggestions about how to best support their child."

"Parent feels that teachers respect them."

"Parent feels that teachers do their best to help their child learn."

"Parent feels that teachers have their child's best interests in mind."

"Parent feels that they are comfortable sharing their concerns with teachers at the school."

"Parent feels that they are a partner with the teachers at the school in their child's education."

"Parent feels that it is easy to contact their child's teachers when they need to."

"Parent feels that their voice is valued at the school."

"Parent feels comfortable sharing their concerns with the school leadership."

"Parent feels welcomed when they enter the school."

"Parent feels that they are an important part of improving the school."

"Parent feels that their child feels safe at their school."

"Parent feels that their child is affected by bullying at this school."

"Parent feels that their child's school addresses bullying."

"Parent feels that the teachers and the principal could do more to make the school a safe place."

5Essentials Parent Survey Questions (2/4)

"Parent reports that a teacher or other staff member lets them know if there is a problem with their child's behavior."

"Parent reports to what extent they feel that their child's school is preparing their child for college."

"Parent reports to what extent they are kept from being involved with their child's school due to access to child care."

"Parent reports to what extent they are kept from being involved with their child's school due to transportation."

"Parent reports to what extent they are kept from being involved with their child's school due to work obligations."

"Parent reports to what extent they are kept from being involved with their child's school due to program and event relevance."

"Parent reports to what extent they are kept from being involved with their child's school due to events being scheduled when they cannot attend."

"Parent reports to what extent they are kept from being involved with their child's school due to attitudes of other parents."

"Parent reports to what extent they are kept from being involved with their child's school due to school administration."

"Parent reports frequency that they attend PTA (parent, teacher, and staff) meetings."

"Parent reports frequency that they volunteer at the school."

"Parent reports frequency that they attend Parent-Teacher conferences."

"Parent reports frequency that they attend scheduled school events/performances."

"Parent reports frequency that they raise funds for the school."

"Parent reports frequency that they chaperone field trips."

"Parent reports frequency that they participate in parent safety/patrol."

5Essentials Parent Survey Questions (3/4)

"Parent reports a rating for the quality of their child's classrooms."

"Parent reports a rating for the quality of their child's computer labs."

"Parent reports a rating for the quality of their child's library."

"Parent reports a rating for the quality of their child's gym."

"Parent reports a rating for the quality of their child's food services."

"Parent reports a rating for the quality of the overall cleanliness of their child's school."

"Parent reports the frequency at home that they read to their child."

"Parent reports the frequency at home that they supervise their child's homework."

"Parent reports the frequency at home that they talk about their child's day."

"Parent reports the frequency at home that they practice math problems."

"Parent reports how likely they are to recommend their child's school to a parent looking for a school for their child."

"Parent reports how satisfied overall they are with the education their child is receiving at their child's school."

5Essentials Parent Survey Questions (4/4)

These are the questions that formed the chart at the beginning of this presentation.

"Parent reports that when choosing a school for their child how important they feel academic growth (i.e., high test scores, college going rates, etc)."

"Parent reports that when choosing a school for their child how important they feel class size."

"Parent reports that when choosing a school for their child how important they feel cost (i.e., admission fees)."

"Parent reports that when choosing a school for their child how important they feel teacher experience."

"Parent reports that when choosing a school for their child how important they feel that school location (school distance relative to their home)."

"Parent reports that when choosing a school for their child how important they feel that transportation."

"Parent reports that when choosing a school for their child how important they feel that the race/ethnicity of the students."

"Parent reports that when choosing a school for their child how important they feel that the race/ethnicity of the teachers."

"Parent reports that when choosing a school for their child how important they feel safety."

"Parent reports that when choosing a school for their child how important they feel school safety."

"Parent reports that when choosing a school for their child how important they feel school type (charter, private, traditional public)."

"Parent reports that when choosing a school for their child how important information from other parents."

"Parent reports that when choosing a school for their child how important information from websites."

"Parent reports that when choosing a school for their child how important information from print material (newspapers, reports, etc)."

"Parent reports that when choosing a school for their child how important information from school staff."