

**Over 1 in 4 students living in Detroit chooses to leave the city for their education.**

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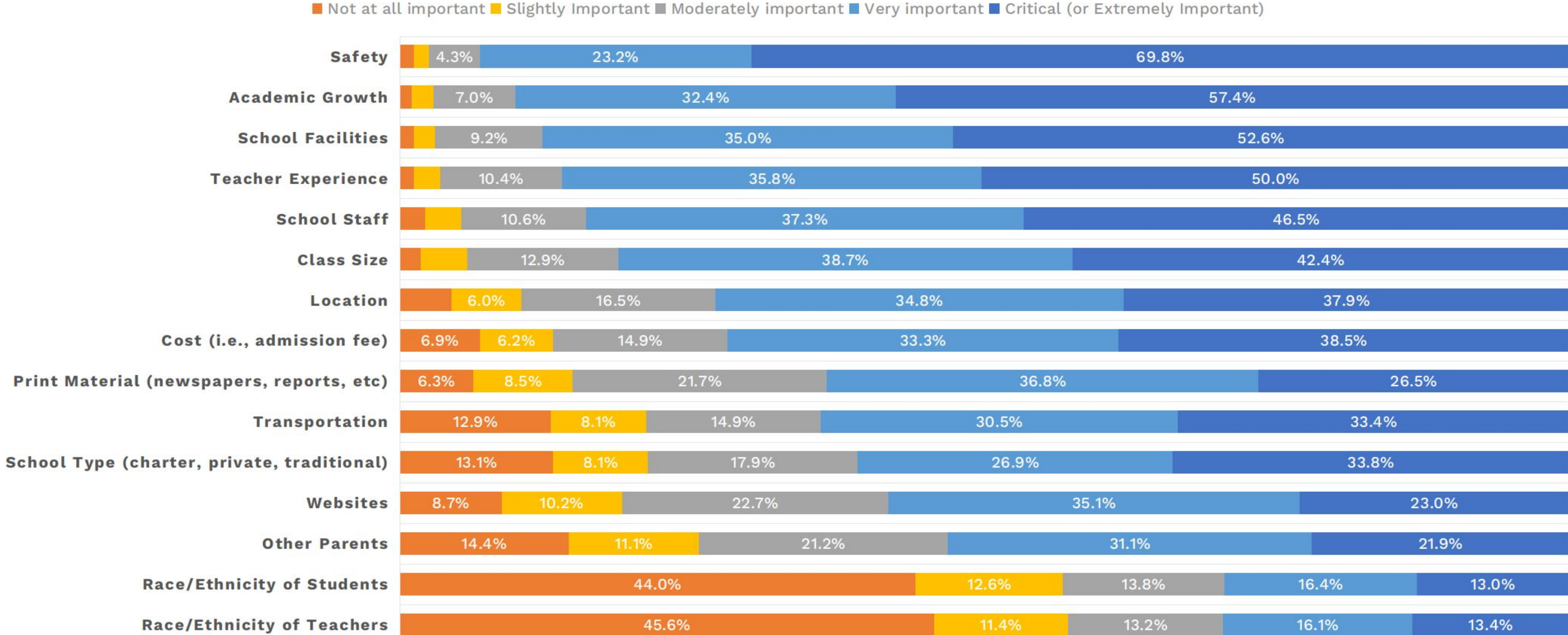
# Family Surveys and Choosing Schools

The purpose of this presentation is to share a bit of information about the 5Essentials Parent Survey that was administered in 2014-15 and 2015-16.

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# Safety, academics, facilities & people top the list of reasons for choosing a school.

When asked the importance of the following factors when selecting a school for their child, Transportation and Governance ranked well below other factors. What are the implications for a messaging campaign and where investments are made to bring kids back the the city?



Source: 2014-15 5Essentials Parent Survey, Question 27: On a scale of 1-5, please rate the importance of the following factors when you are looking for information about schools. 10,172 Parents responded to the survey, 11.4% of the total number of parents listed by schools

# 5Essentials Parent Survey Questions (1/4)

"Parent reports how frequently the school invites parent to school events."

"Parent reports how frequently the school makes parent aware of important information and news about the school."

"Parent reports how frequently the school offers opportunities to participate in making decisions that affect the school community."

"Parent reports how frequently the teachers let them know what their child is working on in class."

"Parent reports how frequently the teachers contact parent personally to discussion their child's academic achievement."

"Parent reports how frequently the teachers provide suggestions for how to support their child on school."

"Parent reports how frequently the teachers listen to parent's suggestions about how to best support their child."

"Parent feels that teachers respect them."

"Parent feels that teachers do their best to help their child learn."

"Parent feels that teachers have their child's best interests in mind."

"Parent feels that they are comfortable sharing their concerns with teachers at the school."

"Parent feels that they are a partner with the teachers at the school in their child's education."

"Parent feels that it is easy to contact their child's teachers when they need to."

"Parent feels that their voice is valued at the school."

"Parent feels comfortable sharing their concerns with the school leadership."

"Parent feels welcomed when they enter the school."

"Parent feels that they are an important part of improving the school."

"Parent feels that their child feels safe at their school."

"Parent feels that their child is affected by bullying at this school."

"Parent feels that their child's school addresses bullying."

"Parent feels that the teachers and the principal could do more to make the school a safe place."

# 5Essentials Parent Survey Questions (2/4)

"Parent reports that a teacher or other staff member lets them know if there is a problem with their child's behavior."

"Parent reports to what extent they feel that their child's school is preparing their child for college."

"Parent reports to what extent they are kept from being involved with their child's school due to access to child care."

"Parent reports to what extent they are kept from being involved with their child's school due to transportation."

"Parent reports to what extent they are kept from being involved with their child's school due to work obligations."

"Parent reports to what extent they are kept from being involved with their child's school due to program and event relevance."

"Parent reports to what extent they are kept from being involved with their child's school due to events being scheduled when they cannot attend."

"Parent reports to what extent they are kept from being involved with their child's school due to attitudes of other parents."

"Parent reports to what extent they are kept from being involved with their child's school due to school administration."

"Parent reports frequency that they attend PTA (parent, teacher, and staff) meetings."

"Parent reports frequency that they volunteer at the school."

"Parent reports frequency that they attend Parent-Teacher conferences."

"Parent reports frequency that they attend scheduled school events/performances."

"Parent reports frequency that they raise funds for the school."

"Parent reports frequency that they chaperone field trips."

"Parent reports frequency that they participate in parent safety/patrol."

# 5Essentials Parent Survey Questions (3/4)

"Parent reports a rating for the quality of their child's classrooms."

"Parent reports a rating for the quality of their child's computer labs."

"Parent reports a rating for the quality of their child's library."

"Parent reports a rating for the quality of their child's gym."

"Parent reports a rating for the quality of their child's food services."

"Parent reports a rating for the quality of the overall cleanliness of their child's school."

"Parent reports the frequency at home that they read to their child."

"Parent reports the frequency at home that they supervise their child's homework."

"Parent reports the frequency at home that they talk about their child's day."

"Parent reports the frequency at home that they practice math problems."

"Parent reports how likely they are to recommend their child's school to a parent looking for a school for their child."

"Parent reports how satisfied overall they are with the education their child is receiving at their child's school."

# 5Essentials Parent Survey Questions (4/4)

**These are the questions that formed the chart at the beginning of this presentation.**

"Parent reports that when choosing a school for their child how important they feel academic growth (i.e., high test scores, college going rates, etc)."

"Parent reports that when choosing a school for their child how important they feel class size."

"Parent reports that when choosing a school for their child how important they feel cost (i.e., admission fees)."

"Parent reports that when choosing a school for their child how important they feel teacher experience."

"Parent reports that when choosing a school for their child how important they feel that school location (school distance relative to their home)."

"Parent reports that when choosing a school for their child how important they feel that transportation."

"Parent reports that when choosing a school for their child how important they feel that the race/ethnicity of the students."

"Parent reports that when choosing a school for their child how important they feel that the race/ethnicity of the teachers."

"Parent reports that when choosing a school for their child how important they feel safety."

"Parent reports that when choosing a school for their child how important they feel school safety."

"Parent reports that when choosing a school for their child how important they feel school type (charter, private, traditional public)."

"Parent reports that when choosing a school for their child how important information from other parents."

"Parent reports that when choosing a school for their child how important information from websites."

"Parent reports that when choosing a school for their child how important information from print material (newspapers, reports, etc)."

"Parent reports that when choosing a school for their child how important information from school staff."

## GET IN TOUCH WITH US

We are employees of New Detroit providing data, research, and communications support in partnership with the Skillman Foundation.

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